

## Bring some creative thinking to your next PD event, conference or retreat!

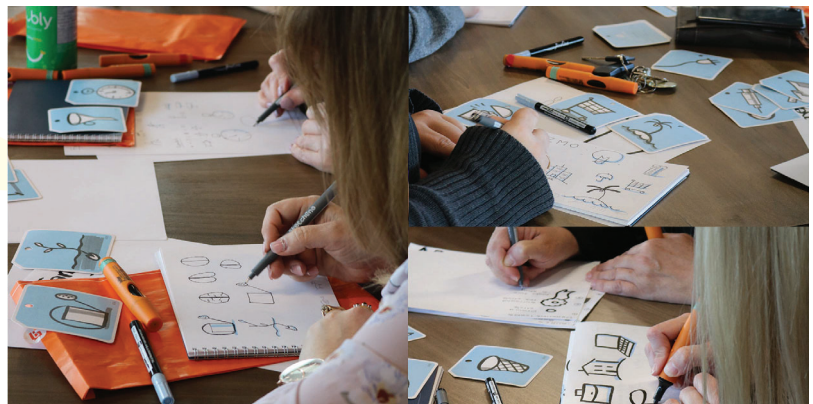
**In 90 minutes, your team or group can begin to learn the skills to quickly sketch their ideas.**

Many of us wish we were more creative in our work, and the fast-paced world that we live in leaves us little time to think and it's easy to get caught doing things the way we've always done them. This often means we default to writing documents or creating slides. But what if for a moment, we put our laptops away and grabbed a pen and some paper to think through our next problem? How might this shift the way we think about the challenges we face and how we can communicate our ideas and engage with others in a new way.

For us non-artists, drawing or sketching can be intimidating because we often believe we can't draw. In 90-minutes, your group will learn a simple, structured visualization technique and a bunch of visual elements to get started. No artistic skills are needed, if you can write the letters of the alphabet, you can sketch using this technique. This session is fun, interactive and gives your teams a new skill they can use immediately in their work.

### Here's what we will cover...

- Introduction to visualization and visual thinking. What is it and why do I need to start doing more of it?
- Introduction to the bikablo® technique. What is this visualization technique?
- Easy to follow examples of the 4 basic elements of visualizations.
- A simple, structured approach to learning to draw icons of everyday objects you see around you.
- An exercise to apply visual thinking to explain an idea, concept or problem.



## What's Included



Thought Sketching Kit

Every participant will receive a starter kit which includes;

- **SketchOne Pen** – a permanent, odorless smudge-proof pen to visualize and draw.
- **FineOne Brush Marker** – a small brush marker to add shadow and color to your work.
- **Bikablo® Notebook** – a place to capture all your sketches and visual notes.

## The Details

### Logistics for the Workshop

- Thought Sketching workshops are 90 minutes from start to finish.
- Access to the workshop space is required 30 minutes prior to the start of the session for set-up preparation materials.
- Each participant will require a seat and a flat working surface (i.e. tables or desks).
- 2 large tables are required for the workshop facilitator to place materials and supplies.
- Thought Sketching can be done with smaller teams (min. of 20 people) or large groups up to 100 people.
- For groups larger than 50 people, a sound system may be required.

## Investment

### The Fees

- The cost is \$90/participant and requires a minimum of 20 people.
- A 50% non-refundable deposit is due upon booking.
- A remaining 50% is due upon delivery of the workshop.
- For events outside the City of Calgary limits, an additional flat fee of \$250 is applied to cover the costs of travel and other incidentals.
- Prices do not include GST.

## What are people saying about Thought Sketching?

*"Thank you for giving me hope that we can liven up meetings and ditch the "death by PowerPoint" way of presenting we've become so used to."*

**- Christy (Workflow Consultant)**

*"Great visual tool to start branching out to a new way of expressing yourself!" - Monique (Agile Coach)*

*"There was a perfect amount of information for a first-timer, with lots of hands-on practice time." - Jayne (Teacher/Educator)*

*"I learned a lot. Came in with no creativity. Awesome to leave feeling like I was able to actually draw something!" - Laura (Leadership Coach)*

*"This course gives even the most hesitant artist an entry point into a new way to use visual learning." - Sarah (Teacher/Educator)*

*"Step-by-step: broke it down and made it easy for us to follow along and easy to try. Inspiring and now I want to learn more!" - Ila (Leadership Coach)*

**"Jill is an expert on breaking down complexity into simple concepts. I would highly recommend her workshop to amp up your meetings, presentations & gatherings."**

**- Yeily (Leadership Coach and Facilitator)**



To book your Thought Sketching session, contact:

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To learn more about bikablo, visit [www.bikablo.com/en](http://www.bikablo.com/en).